



November 2015

CAL Newsletter

PRESIDENT'S MESSAGE—

Whew! Lots of opportunities going on for showing off our art! I couldn't be prouder of all CAL members and the art you create. Our increased roster, though wonderful has come with some exhibit challenges which will need to be addressed but I believe can be worked out. Our 3-D artists have been a little short-changed and because their work really makes for a more interesting show, we need to consider their needs. That said, it is almost time for our biennial board change. First, I want to extend my gratitude and appreciation for my board and committee people for these past two years. Your support of me and your commitment to CAL has been stellar.

Now, to introduce your new board to be inducted at our November 18th meeting. President: Irene Tobias-Rodriguez; Vice President: Frank Dale; Secretary: Susan Kelewae; Treasurer: Sharon Mazgaj; Board members: Judi Longacre, Lynn Weinstein, Tom Myers, and Suni Lopez-Ortiz .

Please continue to give your support to them and CAL any way you can. It has been my honor to serve our wonderful organization.

~ Judi Longacre

CMA WALL ART —

The wall is not available in November due to Christkindl Markt so please support our Museum and go shopping Nov. 13, 14, and 15. Our newer member Ann Cranor will be the featured artist in December and in January, we will be featuring our seenagers in a little group show. If you haven't signed up yet for the wall, please contact Nancy Michel, 330-499-7532 to get on her schedule.

TOOLS FOR SUCCESS —

An artist friend recently shared this info about a free web building site that she highly recommends: "It's wix.com. Here's what I like about it; it is super easy, great choices for templates but you can still change anything on the one you choose (color, font, etc), it is free but if you add a shopping cart you will have to pay for that (this is the same with ANY site), there are lots of a la cart add ons, you have access to stock photos and you can animate photos and text!

My suggestion is to purchase a domain name through them (they probably have a free offer) or if you already have one, transfer it to the site (if you are going to use it). If you don't do this you will end up with some crazy long URL. I can't even remember what mine is on that site. I made the web site in an hour and a half and published it so other people could see how easy it was. I haven't done anything else with it because I'm not sure how I want to use it. I am going to use it! But I may change everything that's on there. I just don't know yet.

Having said that, don't be afraid to take your time with it. You can wait to publish it until you feel comfortable but here's the truth...no one will find it, even after you publish it, unless you tell them it's there. So don't be intimidated by the "publish" button.

Oh yeah! That's another thing! You can add social net work buttons to your site and you can change them to match your site! Love that!

OK, I'm done rambling. Sorry. All you really wanted to know was wix.com.

Have a good day". Once you have established your basic site for free, you will have options at charges you may or not wish to add.

Call to Artists!

Studio M at Massillon Museum is accepting applications for solo and group exhibitions in late 2016 and 2017.

Go to:

<http://massillonmuseum.org/artist-opportunities>

to print an application.

The deadline for this round of proposals is December 3, 2015



OFFICERS

- President
Judi Longacre
330-494-6097
- Vice President
Carolyn Jacob
330-415-5419
- Treasurer
Nan Rearick
330-833-5628
- Secretary
Claudia Stimer Mullane
330-966-5475

CAL Board

- Tom Migge
- Nancy Michel
- Cynthia Capestrain
- Pam LaRocco

And Tool #2 is a Facebook page recommended by Suni Lopez-Ortiz called “Photos for Artists” where photographers post fantastic photos on every conceivable subject matter for painters to use as source material without any copyrights— they want you to use them. This is a free group you can join and use and even compete.

Thumbs Up

Colored pencil artist Sharon Mazgaj has been awarded 1st prize in Colored Pencil Magazine’s Annual competition and is featured in their November issue as well as their 2016 calendar. She has rendered another “Shiny Things”, silver and gold Christmas Ornaments.

Not only did two of our members get accepted into the juried Stark County Artists Show but they each got BOTH of their entered pieces accepted! Congratulations to Nancy Stewart-Matin and Isabel Zaldivar. The reception for this show is Sat., November 21 which will also be the reception for our Gallery M opening.

The Market Street Art Spot in Minerva will feature our member Lynda Rimke from November 13 thru December 5. She will be honored with a reception on Friday, November 13, 5:00-9:00 pm with their usual wonderful music and refreshments.

Show Biz —

Stark State Pickup from student center - Monday, Nov. 30 (please check out in Rm S200)

Massillon Museum Gallery M - drop off, Wed., Nov. 11 from 9:30 am—3:00 pm

Massillon Gallery M reception - Saturday, November 21, 7:00-9:00pm

January 2016 - special show - please let Judi know if you are 80 or more years young and be prepared to show one piece of your art..

NOVEMBER MEETING—

Please try to attend this important meeting Wednesday, Nov. 18 at 6:00 pm in the library — our new 2016-17 slate of officers will be introduced and we will be voting to accept them. Our program for the evening will be by Gail Wetherell-Sack, Artist and Art Therapist, and she will talk about what she does and have us do a little therapy project — and who can’t use a little therapy? Bring scissors and a glue stick!

DECEMBER 8TH CHRISTMAS DINNER—

Our annual party will be at Tozzi’s on 12th Street (formerly the Four Winds). All details including menu choices will go out separately but put this on your calendar. Tuesday, December 8.